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To:	Examiner Ella COLBERT - USPTO	From:	Dean P. Alderucci
Fax:	(703) 872-9306	Pages:	32 (including cover sheet)
Phone:	(703) 308-7064	Date:	January 10, 2005
Re:	App. Serial No. 09/523,653	Phone:	203-461-7337

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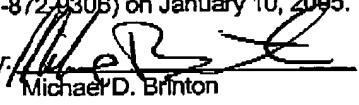
• **Comments:**

FORMAL RESPONSE

Re: Application Serial No. 09/523,653
Attorney Docket No. 99-062
Titled: "METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR
 FACILITATING AN AUCTION BEHAVIOR AND AUTOMATIC BIDDING IN AN
 AUCTION"
In the name of: Walker et al.

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office (Fax No. 703-872-9306) on January 10, 2005.

Dated: 01/10/05 By: 
 Michael D. Brinton

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PATENT

Application No.: 09/523,653
Attorney Docket No.: 99-062

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CUSTOMER NO. 22927

Applicants: Walker et al.

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Application No.: 09/523,653

JAN 10 2005

Filed: March 10, 2000

Title: METHOD, SYSTEM AND COMPUTER PROGRAM
PRODUCT FOR FACILITATING AN AUCTION
BEHAVIOR AND AUTOMATIC BIDDING IN AN
AUCTION

Attorney Docket No. 99-062

Group Art Unit: 3624

Examiner: COLBERT, Ella

AMENDMENT AND RESPONSE
to the Office Action mailed September 8, 2004

Dear Examiner:

In response to the Office Action mailed September 8, 2004, consideration of the following remarks is respectfully requested.

This document is being filed by the Applicants' representative on behalf of the present Applicants for patent. Accordingly, references to "we", "us" "our" and the like all indicate the present Applicants for patent. References to "you", "your" and the like all indicate the present Examiner.